



**OPEN DAILY 7:30AM - 9:00PM**

Lincoln Square Mall  
300 S. Broadway Ave. Suite 166  
Urbana, IL 61801



**COMMON GROUND  
IMPACTS  
REPORT**

**2023**

## End #1

The Co-op is the center of a vibrant, inclusive community

**31** local organizations received donations

**\$54,908** raised in Round Up For Good

**71** community partnerships

**\$5,875** in donations

**58** events & collaborations

## Food For All

Food For All is our community funded food accessibility program. This program grants recipients full owner equity, as well as an additional 10% discount on all produce & Co+op Basics. Through grant donations & fundraising, we are able to provide access to healthy & affordable food.

**182** | **\$20,407** | **\$12,123**

new Food For All owners in 2023

given in food discounts & equity grants

raised for Food For All

## Round Up For Good

The Round Up For Good program began in 2010 and has become a monthly crowd-funding program, highlighting local organizations elected by our owners in our September elections. Since then, our owners have donated over \$515,000!

Daily Bread Soup Kitchen	\$4,736.40
Champaign County Humane Society	\$4,488.23
RACES	\$4,472.19
Books to Prisoners	\$4,619.79
Common Ground's Food For All Program	\$4,487.82
Eastern Illinois Foodbank	\$4,336.11
The Refugee Center	\$5,141.48
Salt & Light	\$4,378.80
Immigrant Services of CU	\$4,385.68
Courage Connection	\$4,544.70
Common Ground's Food For All Program	\$4,284.36
Crisis Nursery	\$5,032.97
Total:	\$54,908.53!



## End #2

# The Cooperative Movement is Strengthened

Common Ground supports other cooperative businesses and works to strengthen the Co-op movement as a whole. Together, cooperatives make a positive impact on our global food system.

**15**

cooperative vendors

**\$409,749**

spent with cooperative vendors

- Organic Valley
- Equal Exchange
- Alaffia
- Simply Organic
- Frontier
- Aura Cacia
- Just Coffee
- Maple Valley

We love our owners! Common Ground thrives most with more owners, frequent shopping from owners, and engaging owners through our annual elections in September.

**430** new owners

**5595** active owners

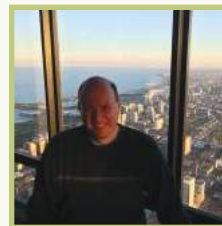
**74%** of sales from owners

**75** owner referrals

**14%** of active owners voted in the annual Owner Election

## Board of Directors

Our Board of Directors are elected by our Owners during our Owner Elections. The Board monitors policy and practices to look after the best interests of the Co-op as a whole in a changing business environment.



Robert Taylor  
President



Calvin Wang  
Vice President



Andrew Muller  
Treasurer



Morgan Montgomery  
Secretary



Jonathan Barnes



Sandy Budde



Blake Hackler



Mickey Parson

## End #3

### The Co-op serves as an educational resource on food issues

The Co-op works hard to serve our community, from recipes to cooking classes to store tours & presentations. Our classroom is a vibrant space that is used for classes, art installations, staff meetings, and as a space where folks can gather to share food and build community.

**17**

virtual cooking classes

**21**

in-person cooking classes

**11**

new class instructors

**1,000+**  
class participants



## Cooking Classes

In 2023, we were thrilled to offer a variety of cooking classes. We continued our virtual Cultural Cuisine classes, partnered with The Land Connection for their Perennial Crop Class Series, and increased the number of in-person classes!

In 2023 we received a culinary arts grant through the City of Urbana Arts & Culture Program to provide a free cooking class with a meal kit for over 40 households. Longtime Co-op Instructor Sirisha Bhandaru taught an Indian Thali virtual cooking class, blending traditional Indian recipes and flavors with ingredients grown locally in Central Illinois.



## End #4

The local food system is equitable,  
robust, and environmentally sound



We define local as food sourced within 100 miles of the Co-op.

**\$866,436**

invested in local foods



**65**

local producers,  
located within  
100 miles



**3**

new local vendors

**\$59,134**

spent on  
local supplies  
& services

## Link Match Program

In 2023, Common Ground received grant funding through Chicago-based Experimental Station for their Link Up Illinois Program. This grant allows us to match up to \$25 in free vouchers to purchase fresh, local produce to anyone who uses the Supplemental Nutrition Assistance Program (SNAP), also known as Link or EBT.



Since the program launch in August of 2023, over \$41,000 in free, local produce has been redeemed by Common Ground shoppers!

# Art Gallery



Kirsten Cale



Jodi Adams



Percy Focazio Moran



Crystal Pinske



Marissa Sylvester



Robert Chapman

# Events



Solar Power Hour  
with Solar Urbana-Champaign



15th Annual  
Plant Sale Fundraiser



University of Illinois  
Student Group Tours

Annual Meeting of Owners  
at Cloud Mountain

